

## Criteria for Hit the Trails Participants

We welcome participants in our very successful “Hit the Trails”. In order to keep the festival focused on outdoor activities for the local residents and visitors, we have established criteria for groups and organizations that would like to participate.

Potential participating organizations will be welcome to have a booth at the event if they meet these criteria:

1) Be a Not-for-Profit organization

You do not need to be a 501(c)3 organization but commercial organizations such as realtors, insurance companies or companies selling products such as replacement windows are not permitted. Fund-raising sales such as the sale of plants by the Garden Club, the sale of organization memberships, the sale of an organizations publicity merchandise such as patches, stickers, coffee mugs, etc. are acceptable. The collection of donations, sponsorships and personal contact information is also acceptable.

2) Be associated with outdoor activity

The primary purpose of the organization must be one or more outdoor activities. The purpose will usually be to participate in the outdoor activity but the promotion, education or support of the activity is also acceptable. Outdoor activities may include outdoor recreation activities or outdoor volunteer activities such as trail-building, watershed surveys, hemlock tree surveys, etc.

3) Marathon sponsors who donate \$1000 or more may participate in the festival without qualifying under items 1 and 2.

4) Organizations whose primary purpose is the advocacy of political candidates, political parties, specific items of legislation, public policy, community groups or religions are not acceptable.

Thank you for your interest in the Fairfield Glade Hit the Trails Festival.

If you have any questions about these criteria please contact John Conrad at [john@time2meet.com](mailto:john@time2meet.com) or (931) 287-2432.